



April 1, 2012

Dear Farmer:

This year's annual ***Massachusetts Department of Transportation Farmers' Market Program*** will begin in ***May 2012*** and goes through the ***Fall***. We invite all Massachusetts' farmers to sell their freshly grown fruits and vegetables as well as their made in Massachusetts food products, on a first-come, first-serve basis. The Farmers market program has been very popular for the last ten years on the Masspike and for the third year, MassDOT has decided to offer the Farmers Market at all eighteen (18) service plaza's on State of Massachusetts' Highways. Along with the original eleven (11) Masspike service plazas, MassDOT has added seven (7) new service plaza locations. The Farmers Market Program offers our Massachusetts' farmers a unique opportunity to sell and market their wonderful locally grown products. Farmers can sell their goods as long as they do not compete with the service area stores and restaurants.

The service areas available for the Farmers' Market are located in Lee (east/west), Blandford (east/west), Ludlow (east/west), Charlton (east/west), Westboro (west), Framingham (west) and Natick (east), Interstate 95 in Newton, Lexington, Route 128 in Beverly, Route 24 locations (north/south) in Bridgewater, Route 3 in Plymouth and Route 6 in Barnstable.

If you are interested in participating in this year's program or have any questions, please contact David Fenton at 413-572-3171 or via e-mail at dave.fenton@state.ma.us.

The Massachusetts Department of Transportation (MassDOT) is looking forward to a successful 2012 Farmers' Market Program.

Sincerely,

Dave Fenton
Massachusetts Department of Transportation
Farmers Market Coordinator